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Retailers Association of Seychelles
Marks 15th Year with National
Energy-Saving Initiative

The Retailers Association of Seychelles (RAS) is proud to celebrate its 15th Anniversary by launching a nationwide energy-saving awareness campaign under the theme:

“Save Energy, Save Our Nation.”
As part of its commitment to supporting national development and environmental responsibility, RAS has prepared and distributed energy-saving awareness posters and stickers to Certified RAS Member shops across Seychelles.

The campaign encourages retailers and their staff to adopt simple but effective measures to reduce electricity consumption, including switching off unnecessary lighting, using energy-efficient equipment, maintaining refrigeration systems properly, and promoting responsible energy use in the workplace.

The initiative reflects the Association’s belief that every sector has a role to play in protecting national resources and contributing to a sustainable future.

Over the past 15 years, RAS has worked to represent and support retailers throughout Seychelles while promoting responsible business practices. This latest campaign demonstrates that retailers are not only serving their customers but are also actively contributing to national efforts to conserve energy and reduce operational costs.

The energy-saving posters will be displayed in participating member shops throughout the country as a reminder that even small actions can make a significant difference when embraced collectively.



**SAVE ENERGY
SAVE OUR NATION**

In the national interest, we kindly request all members to consider adopting some **practical energy-saving measures**:

-  **Switch off** decorative and unnecessary lights
-  **Increase AC temperature** slightly to reduce energy consumption
-  **Use fans** where practical instead of AC
-  **Service** faulty refrigerators/freezers that consume excess electricity
-  **Use LED bulbs** and energy-saving equipment where possible
-  **Encourage staff** to follow energy-saving practices daily
-  **Keep refrigerators** and deep freezers properly closed to avoid power loss
-  **Use solar energy** for outdoor lighting where practical
-  **Monitor monthly** electricity usage and encourage continuous improvement



Together, even small efforts can make a difference for our Nation.



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15 YEARS OF RAS
FAIR SERVICE TO OUR NATION

RAS Chairman, Mr. Duraisamy Muthukumaran Pillay, stated:

“As we celebrate 15 years of service to the retail sector, we recognize the valuable contributions made by many sectors in supporting the nation’s energy needs while ensuring minimal inconvenience to the public. As part of this milestone, we are taking a small but meaningful step to promote energy-saving awareness. We believe it is important to give back to our nation. Through this campaign, we encourage all retailers and members of the public to take simple steps to reduce energy consumption. Together, we can make a meaningful contribution towards a more sustainable Seychelles.”

The Retailers Association of Seychelles thanks all its members for their continued support and co-operation and looks forward to working together for the benefit of the retail sector and the nation.

15 Years of Service • 15 Years of Partnership • 15 Years of Commitment to Seychelles

